

# THE BALLADEERS BULLETIN

**Advertising Rates JANUARY/APRIL/JULY/OCTOBER/2017**

**All prices/sizes on this PDF are correct as of January 2017**

Advertising Contact: PETER COAD

Address Advertising Material/Articles To: THE BALLADEERS BULLETIN, PO, Box 7, Bundanoon 2578 NSW.

Ph: (02) 48 836 663 M: 0428 480 545

Advertising Email: [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au)

RE Ad ARTWORK supplied by Advertiser: [Full Colour Only.](#)

#### **Please note:**

All artwork must be supplied, correctly sized.

Please supply in PDF or high res jpeg. Artwork maybe emailed to [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au) or sent on a disc to above address.

Please Note: Supplied artwork is subject to quality control by the Balladeers Bulletin Editor.

If not able to make up the ad yourself, Ad layout can be supplied and ads made up by the A.B.B.A. for no additional charge.

Contact us re your requirements at [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au)

or forward ad details to:

The Balladeers Bulletin, PO Box 7, Bundanoon 2578 NSW

#### **PAYMENT**

An Invoice will be forwarded to the Advertiser.

Please make Cheque payable to: " The Australian Bush Balladeers Association "

#### **Disclaimer**

Although every care is taken in the publication, the Australian Bush Balladeers Association Inc, cannot be held responsible for errors or subsequent effects.

Ads/or artwork supplied by the advertiser, the advertiser is responsible for. The A.B.B.A. take no responsibility for the loss of artwork.

No responsibility will be taken by the Balladeers Bulletin re finished artwork submitted by advertiser which is of faulty print.

The right is reserved by the Editor/s and the A.B.B.A. Committee to alter, omit, or abbreviate or refuse any article or advertisement, considered to contain controversial, political or defamatory material.

All artwork made up by the A.B.B.A. is proofed by the advertiser.

All Artwork must be approved as correct by the Advertiser, prior to print.

## **Advertising rates & Ad sizes**

**3.5cm x 20cm Banner Ad**

**Colour \$65 (inc Gst)**

**Quarter Page Ad**  
**13.8cm x 9.8cm**

**\$98** (inc Gst)  
**Full Colour**

**Small Ad**  
**5.6cm x 9.8cm**

**Colour \$65** (inc Gst)

**13.8cm x 20cm Half Page ad**  
**Horizontal Only**

**Full Colour**  
**\$250** (inc Gst)

**PAGE AD**  
**28.5cm x 20cm**

**FULL COLOUR**  
**\$480 (inc gst)**

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**Adding page bleed to full page ad?**

**Add 10mm bleed to edges if a full print ad.**

**Note:**

**All text/ad body must be within the 28.5cm x 20cm  
measures above.**